
AIRYDALE RETREAT

COLLABORATION GUIDELINE

HAPPY GLAMPING

COLLABORATE WITH US TO SHOWCASE GLAMPING IN PENNSYLVANIA

Welcome to the Airydale Retreat Collaboration Guidelines! We're thrilled to collaborate with talented creatives who share our passion for the great outdoors, relaxation, and glamping. Whether you're a seasoned pro or a beginner, we welcome anyone who shares our love for nature and creating compelling content.

As a family-run business, we're eager to partner with like-minded content creators, bloggers, photographers, and social media influencers to help us showcase the natural beauty of our glamping property and the surrounding area. Let's work together to capture the essence of Airydale Retreat and share it with the world (or at least Pennsylvania!).



HAPPY GLAMPING

THE CONTENT WE'RE AFTER...

- High-quality photos and/or videos that showcase the natural beauty of Airydale Retreat and the surrounding area.
- Engaging articles in both print and digital publications in the Mid-Atlantic region
- Short format video (IG Reels, TikTok, etc) that are shared on your accounts and / or Airydale Retreat accounts.
- Engaging blog posts and social media captions that share your personal experience and highlight the unique aspects of Airydale Retreat and the surrounding area.
- Authentic and relatable content that appeals to your audience and encourages them to visit Airydale Retreat.
- Use of our brand hashtags (#AirydaleRetreat) and proper tagging of Airydale Retreat in your posts.
- Have another idea? We'd love to hear about it!

OUR GOALS ARE SIMPLE...

At Airydale Retreat, we believe that collaborations should be a win-win for everyone involved. Our goals are simple:

- Gather and share amazing content for our social media channels and website
- Increase awareness of our brand
- Provide a platform for emerging and seasoned creatives to showcase their work.

We're all about making magic happen together, so let's work towards a partnership that benefits us both!

THE SPECIFICS...

At Airydale Retreat, we believe in the power of collaboration. We offer two tiers of partnership to influencers, bloggers, photographers, and content creators who share our passion for showcasing the natural beauty of our little corner of the world and highlighting unique getaways.

Tier One: The "Get to Know You" Arrangement

We'll invite you to stay with us at Airydale Retreat, free of charge, in exchange for content creation and / or promotion of our property on your channels. You'll have a chance to experience glamping at Airydale first-hand, and we'll have the opportunity to see your work and observe how it resonates with our / your audience. From there, we can explore future collaboration ideas that would be beneficial for both parties.

Tier Two: The Formal and Mutually Beneficial Arrangement

Assuming the first collaboration is successful and mutually beneficial, we can discuss a more formal partnership agreement that may include things like travel reimbursement, joint giveaways on social media, a custom coupon code to offer your audience, and more (we're open to ideas!).

Platinum Tier: The Exclusive Club

It's so exclusive, we haven't even figured out the qualifications yet. But hey, platinum sounds fancy, right?

Keep in mind, these partnership tiers aren't set in stone! We're always open to unique collaboration ideas and want to work with you to create something amazing. Consider these guidelines more like a starting point to help us get the ball rolling.

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SO... ARE YOU IN?

Congratulations! You've made it to the end of our collaboration guidelines. We hope you're as excited as we are about the possibility of working together!

Ready to join forces and create something amazing? Great! Fill out the "Collaborate with Us" form on our website and let's start crafting something extraordinary!

<https://www.airydaleretreat.com/work-with-us>

